

Australian High Commission Wellington:   
Public Diplomacy Budget   
Application Form

**What is the Public Diplomacy Fund?**

The Public Diplomacy fund is an annual programme that supports New Zealand organisations in their collaborations with Australia. The purpose of the fund is to help local organisations to engage with their Australian counterparts, strengthen the collaborative ties between our countries and showcasing Australian talent. The funding can contribute to the cost of airfares, accommodation or participation fee when an organisation is bringing an Australian delegate/performer/artist/academic to New Zealand for a particular event.

Funding arrangements are allocated on an annual basis (1 July to 30 June) and monies paid in a financial year must be for an event/activity occurring in the same financial year. Proposals should align with the [Australian High Commission Public Diplomacy objectives.](https://newzealand.embassy.gov.au/wltn/publicdiplomacysupport.html)

**Who may apply for Public Diplomacy funding?**

Applications may be submitted by New Zealand organisations to support their collaborations with Australia. We can only provide funding for travel, accommodation or participation costs associated with Australian talent travelling to New Zealand.

**How much funding is available?**

The total budget for the Australian High Commission in New Zealand is set by the Department of Foreign Affairs and Trade.

Funding is limited and while we will consider larger requests, in previous years average funding falls within NZ$3,000 - $5,000.

**How do you apply for Public Diplomacy Funding?**

Complete all sections of this application form and submit it to the Australian High Commission Wellington.

Please provide evidence of the cost of your project through official quotes or invoices.

Wherever you need to, attach additional information.

**How will applicants know if they are successful?**

All applications received will be acknowledged by email and will be contacted to advise if their application has been successful or unsuccessful. All communication regarding this application will be directed to the contact person listed on the application.

**Project implementation:**

Successful applicants must sign a Letter of Agreement with the Australian High Commission that binds them to a specific project description and objectives. Any changes that must be made during project implementation must be discussed and agreed to by the Australian High Commission contact person before activity takes place.

**Submitting your application:**

Please submit your completed application to:

Public Diplomacy Team

Australian High Commission  
[AHCinNZ@dfat.gov.au](mailto:AHCinNZ@dfat.gov.au)

(Office use only) Application Reference:\_\_\_\_\_\_

|  |
| --- |
| 1. **Your Organisation** |
| 1. Organisation name(s) |
| 1. Contact details for the project *(name, email address and phone number)* |
| 1. **Your Project** |
| 1. Project title |
| 1. Project dates |
| 1. Brief project description (*Max 100 words)* |
| 1. Key names (*Please provide a list of any individuals and/or spokespeople the funding intends to support, their website and social media details)* |
| 1. Key objectives (*What are you hoping to achieve?)* |
| 1. Collaborative ties (*Please provide a brief description of how the project will promote/support collaborative ties between Australia and New Zealand)* |
| 1. How does this project align with the Australian High Commission objectives? |
| 1. Target Audience (*How many people and what types of people will the project reach?)* |
| 1. Acknowledgment (*If the application is successful, how will the project acknowledge Australia’s contribution? For example: branding, refer to Australian support in publicity and/or at events, etc.)* |
| 1. Further collaboration *(Is there any way the High Commission can further support your project? For example, through speeches, representation or hosting events?* |
| 1. **Project budget** |
| 1. Breakdown (*Please provide a breakdown of the total cost of the project. Attach evidence of costs, such as quotes fortravel, accommodation, or participation fee. A separate budget spreadsheet can be attached for this section)* |
| 1. Amount requested (*Please provide the total amount requested, in New Zealand dollars, and what it will be acquitted against)* |